



PMWA PRESENTS

PBEL ONAM 2026

SPONSORSHIP PROPOSAL

Celebrating Kerala's
heritage together.

SATURDAY • 5th September 2026

PBEL CITY • ONE-DAY CELEBRATION



THE PBEL COMMUNITY

A community that shows up.

One celebration. Fourteen towers. Thousands of residents.



KALARI • COMMUNITY • CULTURE • TOGETHERNESS



14

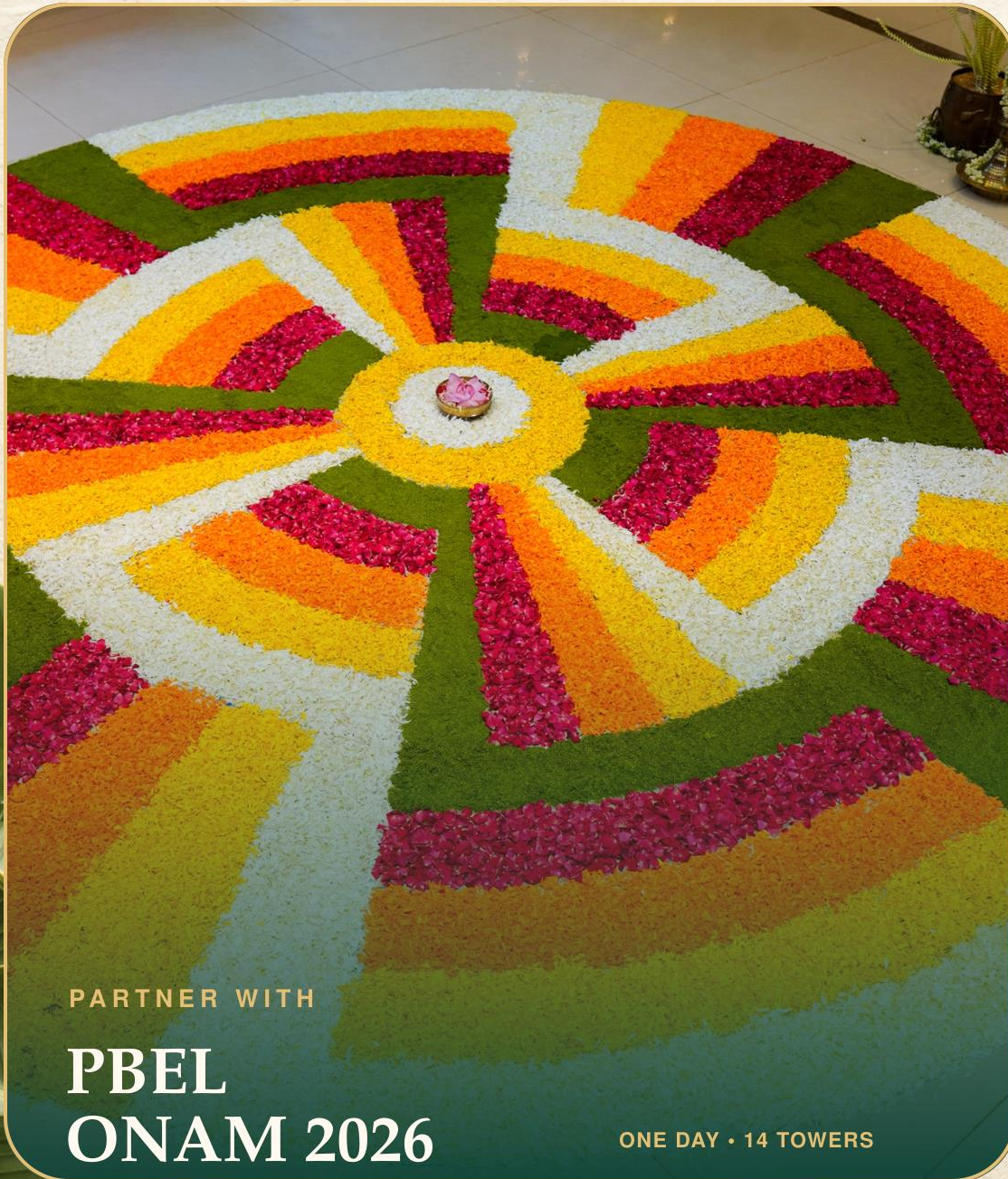
TOWERS

2,000+

FAMILIES

8,000+

RESIDENTS



SPONSORSHIP LEVELS

Four ways to partner.

TITLE PARTNER

₹1,00,000+

Presented-by association • lead campaign presence

PLATINUM PARTNER

₹50,000

Stage branding • banner • social visibility

GOLD PARTNER

₹25,000

Sponsor wall • standee • digital acknowledgement

SILVER PARTNER

₹10,000

Thank-you creative • community acknowledgement

Custom visibility can be tailored with the organizing team.



SIGNATURE VISIBILITY

Before, during and after Onam.

TITLE PARTNER

₹1,00,000+

Presented by • lead stage and campaign branding
Premium venue presence • brand activation

PLATINUM PARTNER

₹50,000

Stage-backdrop logo • banner and standee
Social mention • on-stage acknowledgement

GOLD PARTNER

₹25,000

Sponsor-wall logo • venue standee
Digital acknowledgement

SILVER PARTNER

₹10,000

Thank-you creative
Community and digital acknowledgement

Final placements and activations will be mutually agreed.



PREVIOUS PARTNERS

Trusted by leading partners.

A growing network of trusted community partnerships at PBEL City.

FEATURED PARTNERS



JOIN THIS PARTNER COMMUNITY IN 2026



PARTNER WITH PBEL ONAM 2026

Put your brand at the heart of PBEL Onam.

ONE DAY • 14 TOWERS • ONE COMMUNITY

SATURDAY • 5th September 2026

PBEL CITY

LET'S CREATE SOMETHING MEMORABLE.

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